

China CITIC Bank International wins top gongs at Hong Kong Institute of Bankers' Outstanding Financial Management Planner Awards

(Hong Kong: 14 October 2020) China CITIC Bank International Limited (the "Bank" or "CNCBI") takes great pleasure in announcing that the Bank has won a total of 11 awards from the 13th Hong Kong Institute of Banker ("HKIB") Outstanding Financial Management Planner Awards.

In a continuous pursuit of professional excellence on the back of a core value of "Building People, Building Team", CNCBI has always been committed to people development as part of its contribution to the future of Hong Kong's banking and finance industry. The Bank has participated and won various accolades in the HKIB Outstanding Financial Management Planner Awards since the inception of the event 13 years ago. This year, all the Bank's eight entrants stood out amid the 100-strong competition and took the following awards.

- **Top Nomination Award**
- **Two Certificates of Merit in Group A** (Financial management planners serving general wealth management customers with up to 3 years of experience)
- **Bronze Award and three Certificates of Merit in Group B** (Financial management planners serving general wealth management customers with more than 3 years of experience)
- **Grand Award, Best Presentation Award, Best Financial Planning Proposal Award, and a Certificate of Merit in Group C** (Financial management planners serving high-net-worth customers with investable assets of more than US\$1 million)

Ms Anne Lee, Deputy Head of Personal & Business Banking Group and Head of Sales and Distribution, CNCBI, said: "The Bank encourages employees to take part in various professional competitions as a means to enhancing their experience and broadening their professional horizon." She added that industry awards acknowledge not only the Bank's people development efforts but also its diverse business aspirations.

Drawing on the unique capabilities of CNCBI's ultimate parent CITIC Group and parent bank China CITIC Bank, as well as leadership in RMB business, for instance, the Bank launched its private banking service in Hong Kong in 2011 to provide bespoke professional wealth management solutions to high-net-worth individuals in mainland China and Hong Kong. In view of the growing population of high-net-worth customers on both sides of the Chinese border, the Bank in July this year launched its *CITICdiamond* service providing a full suite of wealth management services and a series of exclusive privileges for high-net-worth customers with different needs.

Mr Stephen Man, Executive General Manager, Private Banking and Wealth Management, Personal & Business Banking, CNCBI, noted, "Business diversification presents a wealth of opportunity for the Bank and its customers, as well as its employees who aspire to go the distance."

A case in point is this year's winner of the Grand Award, Best Presentation Award and Best Financial Planning Proposal Award Mr Fison Lam, a Private Banking Senior Relationship Manager at the Bank. Mr Lam noted that CNCBI had provided him ample opportunity to pursue both personal and professional growth over the course of his eight-year career at the Bank. "I have broadened my professional knowledge in financial planning and widened my perspective as regards particularly serving high-net-worth clients. This will stay with me throughout my career life."

Photo:



China CITIC Bank International Limited won the Grand Award and 10 other awards in the 13th Hong Kong Institute of Bankers Outstanding Financial Management Planner Awards



Mr Bi Mingqiang (back row, centre), President and Chief Executive Officer, China CITIC Bank International Limited, Mrs Helen Kan (back row, 11th from right), Executive Director and Alternate Chief Executive Officer and Mr Tang Nai-pan (back row, 13th from right), Executive Director and Alternate Chief Executive Officer, and Ms Anne Lee (back row, 10th from right), Deputy Head of Personal & Business Banking Group and Head of Sales & Distribution, with the award winners and members of the Bank's Personal & Business Banking Group management team and training team



Ms Anne Lee (right), Deputy Head of Personal & Business Banking Group and Head of Sales & Distribution, China CITIC Bank International Limited receives Top Nomination Award from Mr Laurence Li (left), SC, Chairman, Financial Services Development Council

China CITIC Bank International Limited

China CITIC Bank International Limited ("CNCBI") is 75%-owned by CITIC International Financial Holdings Limited ("CIFH"), which in turn is a wholly-owned subsidiary of China CITIC Bank Corporation Limited ("CNCB").

By providing value-creating financial solutions to define and exceed both wealth management and international business objectives of Greater China and overseas customers, CNCBI aspires to be "the best integrated financial services institution", with the highest international standards and capabilities.

CNCBI's footprint in Greater China includes 28 branches and two business banking centres in Hong Kong, as well as branches and presence in Beijing, Shanghai, Shenzhen and Macau. CNCBI also has overseas branches in New York, Los Angeles and Singapore. More information about CNCBI can be found on its website at www.cncbinternational.com.

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