

China CITIC Bank International wins “Innovative Banking Services – E-Banking” award in Hong Kong FinTech Impetus Awards 2020

(Hong Kong: 17 December 2020) China CITIC Bank International Limited (the “Bank” or “CNCBI”) takes pleasure in announcing that the Bank has won an “Innovative Banking Services – E-Banking” award in Hong Kong FinTech Impetus Awards 2020 organised by Metro Finance and KPMG.

A pioneer in e-banking services, CNCBI introduced an array of first-in-Hong Kong banking services by harnessing FinTech advances. In 2018, for instance, CNCBI launched its flagship mobile banking platform inMotion and brought about a significant breakthrough to traditional banking services with the city’s first remote account opening service. The scope of inMotion services now encompasses account opening, spending and investment. Customers can open deposit and investment accounts, as well as getting instant approval for a virtual credit card¹ without a branch visit. In September this year, a fresh interface was launched with personalisation in mind. Attractive new offers are on the first page alongside frequently-used personalised shortcuts.

Aside from this, customers can join a Referral Reward Programme from now until 31 December 2020 by activating a referral code via inMotion and sharing it with their friends and family and receive a reward of HK\$300 for every referral who successfully applied for a Multi-Currencies Statement Savings Account (“MCSSA”) via inMotion.² A maximum referral reward of up to HK\$3,000 is up for grabs.

Since its inception, inMotion has been a platform for innovations including Hong Kong’s first truly virtual credit card Motion Virtual Credit Card and full-function securities trading mobile app inVest. CNCBI was also the first bank in Hong Kong to introduce, also on inMotion, robo-advisory service Robo 360 and earlier this year a low-threshold, lower-risk Money Market Fund investment service. CNCBI also prides itself for other first-in-Hong Kong innovative services such as the standalone security token mobile app CNCBI Token, deposit accounts binding to WeChat Pay Hong Kong Wallet and biometrics-enabled Touch Balance. These have underscored CNCBI’s market leadership.

Mr Gordon Cheung, Executive General Manager, inMotion, Personal & Business Banking, CNCBI, said, “In continuous pursuit of innovation on the back of the Bank’s customer-centric core value, CNCBI will spare no effort to break new grounds as a means to fostering FinTech development in the banking industry. We will build on the solid foundation of inMotion and bring customers more out-of-the-box services that push the envelope of banking innovation.”

¹ Approval of Virtual Credit Card takes into account the credit scores of individual applicants.

² Terms and conditions apply. For details, please visit www.cncbinternational.com.

Photo:



Mr Gordon Cheung (middle), Executive General Manager, inMotion, Personal & Business Banking, China CITIC Bank International Limited, receives “Innovative Banking Service (E-Banking)” award from Mr Hugh Chow, Chief Executive Office, Hong Kong Applied Science and Technology Research Institute Company Limited (left) and Professor Witman Hung, JP, Principal Liaison Officer for Hong Kong, Shenzhen Qianhai Authority (right).

China CITIC Bank International Limited

China CITIC Bank International Limited ("CNCBI") is 75%-owned by CITIC International Financial Holdings Limited ("CIFH"), which in turn is a wholly-owned subsidiary of China CITIC Bank Corporation Limited ("CNCB").

By providing value-creating financial solutions to define and exceed both wealth management and international business objectives of Greater China and overseas customers, CNCBI aspires to be "the best integrated financial services institution", with the highest international standards and capabilities.

CNCBI's footprint in Greater China includes 27 branches and two business banking centres in Hong Kong, as well as branches and presence in Beijing, Shanghai, Shenzhen and Macau. CNCBI also has overseas branches in New York, Los Angeles and Singapore. More information about CNCBI can be found on its website at www.cncbinternational.com.

For media enquiries, please contact:

Charles Mak
Assistant Vice President
Corporate Communications
Tel: (852) 3603 6314
Fax: (852) 3603 4312
Email: charlesko_mak@cncbinternational.com

Stephanie Chun
Manager
Corporate Communications
Tel: (852) 3603 6635
Fax: (852) 3603 4312
Email: stephaniepk_chun@cncbinternational.com

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