

China CITIC Bank International and China Mobile Hong Kong sign strategic collaboration agreement

**Seamless connection between inMotion and MyLink
to provide innovative convenient experience with double rewards**

(Hong Kong: 1 March 2021) China CITIC Bank International Limited (the “Bank” or “CNCBI”) and China Mobile Hong Kong Company Limited (“CMHK”) held a signing ceremony of a strategic collaboration agreement and announced the establishment of a long-term partnership. Mr Yang Yu, Chairman of CNCBI and Dr Li Feng, Chairman of CMHK attended the ceremony in the company of members of the senior management teams to witness the signing of the strategic collaboration agreement by Mrs Helen Kan, Executive Director and Alternate Chief Executive Officer, CNCBI and Mr Sean Lee, Director & Chief Executive Officer, CMHK.

Chairman Yang Yu said at the ceremony: “CNCBI is delighted to establish the long-term partnership with CMHK. The alliance between CNCBI and CMHK can generate enormous synergy and provide unprecedented service experience to customers on the back of the cross-sector, cross-platform collaboration as regards areas such as customer resources, finance, telecommunication technology and cross-selling. CNCBI looks forward to deepening collaboration with CMHK towards creating a win-win situation on the strength of both parties.”

Dr Li Feng pointed out: “CMHK is pleased to work in tandem with CNCBI to create revolutionary banking experiences to customers. As a pioneer in digital transformation, CMHK is one of the first in Hong Kong to roll out a 5G network for commercial use last year in addition to various 5G firsts. With the infusion of CMHK’s advanced technology, we believe that we are able to contribute to CNCBI’s digital transformation. Moving forward, CMHK and CNCBI will work closely to implement more online cooperation and offer customers more convenient banking services.”

The seamless connection between CNCBI’s flagship mobile banking platform inMotion and CMHK’s all-round lifestyle application MyLink is set to provide unprecedented convenient experiences and double rewards to customers. From now until 31 March 2021, new customers who is redirected from the CMHK mobile app MyLink to the Bank’s inMotion promotion page and open a Multi-Currencies Statement Saving Account (“MCSSA”) while applying for Motion Virtual Credit Card ^{Remark 1} at the same time can enjoy a first – up to 55,000 MyLink Points. Riding on a technology-led innovative spirit and customer-centric business philosophy with use of FinTech APIs (application programming interface), inMotion and MyLink simplified the credit process of MyLink Points. Upon successful account opening and Motion Virtual Credit Card application, MyLink Points will be credited automatically into the customer’s CMHK MyLink App account, allowing the customer to get the bonus points and enjoy the rewards without any delay.

A second reward awaits. Customers who make a deposit of eligible new funds of up to HK\$500,000 and register for MONOPOLY Deposit can enjoy a bonus interest rate of up to 5.88% p.a. Customers who make a deposit of eligible new funds of HK\$100,000 or above may also receive an exclusive limited-edition MONOPOLY floor mat valued at HK\$688. Existing customers who login to inMotion for the first time and maintain an MCSSA, and new customers who successfully open an MCSSA via inMotion or the branch and login to inMotion, may receive an exclusive limited-edition inMotion Astronaut & MONOPOLY Diatomite Coaster Set.

Terms and conditions apply. For more details of the latest promotion and fabulous offers from the inMotion and MyLink collaboration, please visit the China CITIC Bank International website at <https://www.cncbinternational.com/personal/e-banking/inmotion/en/offers/CMHK/index.html>.

CNCBI has over the years launched various first-in-Hong Kong innovative services, including the standalone security token mobile app CNCBI Token, deposit accounts binding to WeChat Pay Hong Kong Wallet and biometrics-enabled Touch Balance. In March 2018, CNCBI again led the market and launched inMotion with the truly remote account opening service, and subsequently launched onto inMotion Hong Kong's first truly virtual credit card Motion Virtual Credit Card, full-function securities trading mobile app inVest and robo advisory service Robo 360 onto inMotion, providing customers with customer-centric banking services. As customers' lifestyle partner of choice, inMotion incorporates the classic MONOPOLY gaming concepts while driving a new trend in mobile banking development. Currently, inMotion encompasses a comprehensive suite of simple and convenient services including account opening, spending and investment, helping customers to take control of their finances and manage their finances and investments with ease and efficiency, setting their life in motion.



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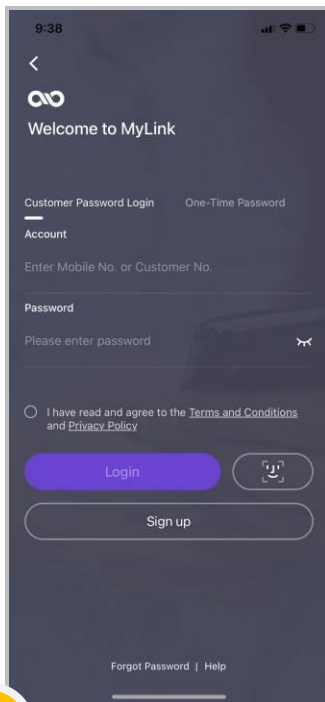


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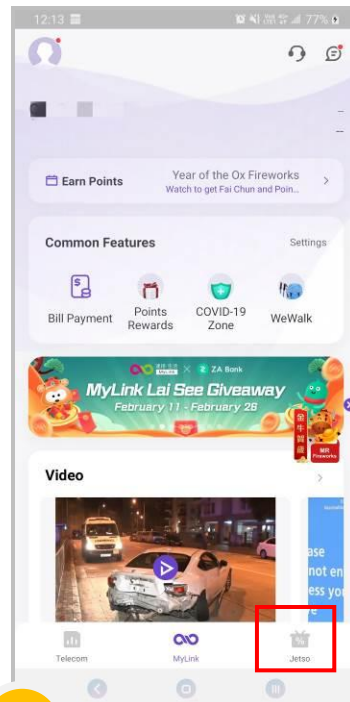


Mr Yang Yu (2nd from left), Chairman, China CITIC Bank International, and Dr Li Feng (2nd from right), Chairman, China Mobile Hong Kong witness the signing of a strategic collaboration agreement by Mrs Helen Kan (left), Executive Director and Alternate Chief Executive Officer, CNCBI and Mr Sean Lee (right), Director & Chief Executive Officer, CMHK, for the establishment of a long-term partnership.

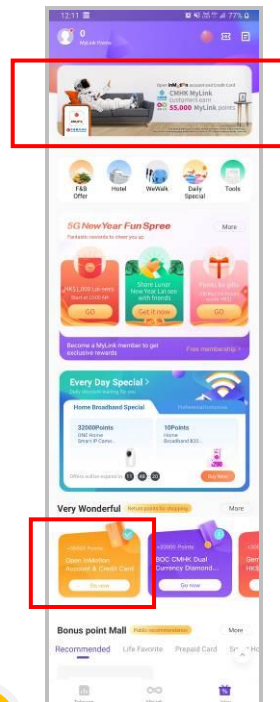
Remarks 1: Linking inMotion with CMHK's mobile app MyLink



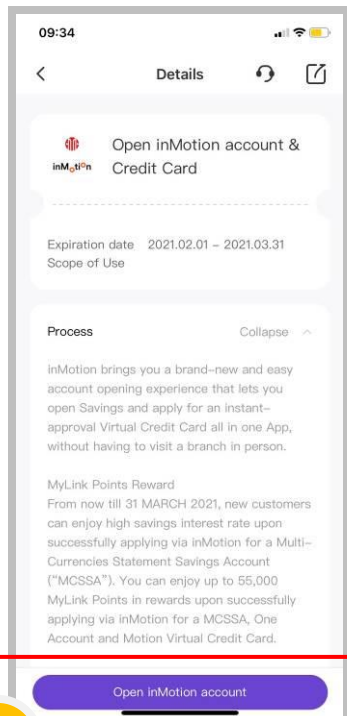
1 Open MyLink, sign in or register



2 Tap "Jetso" on the bottom-right



3 Tap the inMotion banner



4 Read the details and tap "Open inMotion account"



5 Tap "Apply now" for an MCSSA and Motion Virtual Credit Card

China Mobile Hong Kong Company Limited

China Mobile Hong Kong Company Limited ("CMHK") is the wholly-owned subsidiary of China Mobile Limited (HKEx: 941) (NYSE: CHL), which ranks 65th on the Fortune Global 500. CMHK was inceptioned in January 1997 and was the first mobile network operator to launch PCS services in Hong Kong.

The Company offers innovative and comprehensive communications services, including voice, data, IDD and international roaming through 5G, 4G LTE and 3G HSPA and other technologies. The Company is committed to the development of 5G with new technologies such as artificial intelligence, internet of things, cloud computing and big data, integrating 5G applications in different industries, promoting the construction and development of smart city groups in Greater Bay Area.

*China Mobile (Hong Kong) Limited is a wholly-owned subsidiary of China Mobile Limited. As of 31 December 2019, China Mobile Limited had the largest number of mobile network subscribers in the world.

China CITIC Bank International Limited

China CITIC Bank International Limited ("CNCBI") is 75%-owned by CITIC International Financial Holdings Limited ("CIFH"), which in turn is a wholly-owned subsidiary of China CITIC Bank Corporation Limited ("CNCB").

By providing value-creating financial solutions to define and exceed both wealth management and international business objectives of Greater China and overseas customers, CNCBI aspires to be "the best integrated financial services institution", with the highest international standards and capabilities.

CNCBI's footprint in Greater China includes 27 branches and two business banking centres in Hong Kong, as well as branches and presence in Beijing, Shanghai, Shenzhen and Macau. CNCBI also has overseas branches in New York, Los Angeles and Singapore. More information about CNCBI can be found on its website at www.cncbinternational.com.

For media enquiries, please contact:

Charles Mak
Assistant Vice President
Corporate Communications
Tel: (852) 3603 6314
Fax: (852) 3603 4312
Email: charlesko_mak@cncbinternational.com

Stephanie Chun
Manager
Corporate Communications
Tel: (852) 3603 6635
Fax: (852) 3603 4312
Email: stephaniepk_chun@cncbinternational.com

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