

China CITIC Bank International calls on customers to safeguard their “personal digital keys” and stay alert to phishing attacks

(Hong Kong: 9 July 2021) China CITIC Bank International Limited (the “Bank” or “CNCBI”) calls on customers to stay alert to phishing attacks, in support of The Hong Kong Monetary Authority and the Hong Kong Association of Banks’ newly launched campaign *Protect your Personal Digital Keys; Beware of Fraudulent Links!*.

Customer data security has always been a CNCBI priority. The Bank would never send any SMS or emails with embedded hyperlinks, QR codes or attachments which direct customers to our websites or mobile apps to carry out transactions. The Bank would not request customers to share their login credentials and / or sensitive personal information, for instance, credit card details, login passwords, PIN or OTP, etc, by phone, email or SMS (including via embedded hyperlinks).

For enquiries, please call the Bank’s 24-hour hotline at (852) 2287 6767 (select language, then press 7).

More information about online security at CNCBI	www.cncbinternational.com/online-security/en/index.jsp
Learn more about personal digital keys at The Hong Kong Monetary Authority webpages	www.hkma.gov.hk/eng/smart-consumers/personal-digital-keys
View The Hong Kong Monetary Authority and the Hong Kong Association of Banks’ social media posts	www.facebook.com/hkmagovhk/posts/977187209778933 www.facebook.com/hkmagovhk/posts/977047876459533

China CITIC Bank International Limited

China CITIC Bank International Limited (“CNCBI”) is 75%-owned by CITIC International Financial Holdings Limited (“CIFH”), which in turn is a wholly-owned subsidiary of China CITIC Bank Corporation Limited (“CNCB”).

By providing value-creating financial solutions to define and exceed both wealth management and international business objectives of Greater China and overseas customers, CNCBI aspires to be “the best integrated financial services provider”, with the highest international standards and capabilities.

CNCBI’s footprint in Greater China includes 27 branches and two business banking centres in Hong Kong, as well as branches and presence in Beijing, Shanghai, Shenzhen and Macau. CNCBI also has overseas branches in New York, Los Angeles and Singapore. More information about CNCBI can be found on its website at www.cncbinternational.com.

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