

## **China CITIC Bank International First Chinese bank in Hong Kong to include US stocks in ELI service**

- CNCBI logs more than triple increase in US stocks transaction amounts over the last three years
- Stepping up US stock investment product offering to meet market and customer demand
- Eligible customers with designated investment amounts may reap cash rewards of up to HK\$20,000

(Hong Kong: 9 June 2022) China CITIC Bank International Limited (the “Bank” or “CNCBI”) announces that the Bank is to include US stocks, alongside Hong Kong stocks, in its Equity-linked Investment (“ELI”) service. As the first Chinese bank in Hong Kong to include US-stocks in its ELI services, the Bank looks to providing a more comprehensive investment choice for customers to fulfil their wealth management needs with greater breadth and depth.

### **Inclusion of US stocks in ELI service to help customers grab investment opportunities**

Ms Shirley Leung, Executive General Manager, Wealth Management, Personal and Business Banking Group, CNCBI, said, “The US stock market has been catching the eye of investors in recent years since more well-known brands have become listed and US stocks have a relatively lower investment threshold. CNCBI customers’ US stocks transaction amount more than tripled while the number of transactions also rose nearly fourfold over the period from 2019 to 2021. Meanwhile, there was double-digit growth in the ELI transaction amount in Hong Kong stocks in the first quarter of 2022 alone. The increase was encouraging. In view of customers’ rising demand for US stocks investment and ELI service, we are extending the scope of our ELI service to include US stocks so as to broaden customers’ investment spectrum.”

CNCBI’s ELI service has a minimum subscription amount of HK\$100,000 only. Customers may align their wealth management needs with a personalised portfolio by linking their assets to a single or a basket of Hong Kong or US stocks and set their desired investment tenors, strike prices and airbag levels.

Rooted in Hong Kong for a century on a foundation of “Belief”, “Trust” and “Confidence”, CNCBI has been walking alongside its customers. Ms Leung pointed out, “Upholding our ‘customer centric’ and ‘value creating’ core values for customers, CNCBI keeps its finger on the pulse of the market and remains in touch with customers’ wealth management needs. We have launched groundbreaking initiatives continuously. For instance, we were the first in Hong Kong to launch remote investment account opening service and the first bank in Hong Kong to introduce robo-advisory service Robo 360. By providing many flexible and convenient new investment experiences to customers, we have won their ‘Trust’ and recognition, which have further strengthened our ‘Confidence’ to exceed customers’ expectation on our firm ‘Belief’. The inclusion of US stocks in our ELI service is offering a wider investment choice that will help customers implement a highly

personalised asset allocation strategy for higher potential returns and coupon payments towards achieving their wealth management goals.”

**Multiple exclusive privileges for CITIC*diamond* and CITIC*first* customers\***

From now until 30 June 2022, CNCBI’s CITIC*diamond* and CITIC*first* customers may enjoy cash rewards for every designated eligible accumulated amount of transactions of ELI, funds, bonds and currency-linked deposits (with tenors not less than a month) or of investment transaction conducted via Robo 360. The maximum amount of cash rewards for CITIC*diamond* and CITIC*first* customers can reach HK\$20,000 or HK\$5,000 respectively.

For details of CNCBI’s ELI service and promotion, please contact your relationship manager, visit a CNCBI branch or log on to <https://www.cncbinternational.com/personal/promotions/integrated-investment/en/index.html>.

**Remarks**

\*Terms and conditions apply.

### **Risk disclosure statements and disclaimer**

Investment involves risks and value of investments may go up as well as down. Past performance of investment products may not be indicative of future performance. It is likely that losses will be incurred rather than profits made as a result of buying and selling of investment products. This document does not itself constitute any offer of, or invitation by or on behalf of China CITIC Bank International Limited (the "Bank") to any person to purchase or sell or acquire or invest in any investment products. The Bank is an authorised institution under the Banking Ordinance and is regulated by the Hong Kong Monetary Authority. This document is issued by the Bank. Its contents have not been reviewed by the Securities and Futures Commission of Hong Kong.

ELI and currency-linked deposits are structured products involving derivatives. They are not equivalent to time deposits and are not protected by the Deposit Protection Scheme in Hong Kong. Equity Linked Investment is a complex product and you should exercise caution in relation to the product. The investment decision is yours but you should not invest in the product unless the intermediary who sells it to you has explained to you that the product is suitable for you having regard to your financial situation, investment experience and investment objectives. You should not invest in this product based on this website alone.

For details of product risk disclosure statement, please visit the following webpages:

1. ELI and Investment related

<https://www.cncbinternational.com/personal/promotions/integrated-investment/en/index.html>

2. Foreign exchange related

<https://www.cncbinternational.com/personal/promotions/integrated-investment/en/index.html#fx>

3. Investment funds related

<https://www.cncbinternational.com/personal/promotions/integrated-investment/en/index.html#investmentfunds>

## **China CITIC Bank International Limited – “Grow Together Trust Forever”**

China CITIC Bank International Limited (“CNCBI”) is 75%-owned by CITIC International Financial Holdings Limited, which in turn is a wholly-owned subsidiary of China CITIC Bank Corporation Limited.

CNCBI’s footprint in Greater China includes 24 branches and two business banking centres in Hong Kong, as well as presence in Beijing, Shanghai, Shenzhen and Macau. CNCBI also has overseas branches in New York, Los Angeles and Singapore. By providing value-creating financial solutions to define and exceed both wealth management and international business objectives of Greater China and overseas customers, CNCBI aspires to be “the best integrated financial services provider”, with the highest international standards and capabilities.

“Grow Together Trust Forever” – China CITIC Bank International Limited has grown together with its employees, customers and partners through 100 glorious years since 1922. Your trust strengthens our perpetual belief, gives us confidence and continues to be our infinite pursuit. With that, we will walk with you and move further into the future together.

More information about CNCBI can be found on its website at [www.cncbinternational.com](http://www.cncbinternational.com).

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