

China CITIC Bank International to launch “Centenary Joy” with 1,500 giveaways

Online-offline public game series in celebration of 100th anniversary

(Hong Kong: 10 August 2022) China CITIC Bank International Limited (the “Bank” or “CNCBI”) announces the launch of a “Centenary Joy” online-offline public game series¹ from now until 5 September with 1,500 gifts² for the public in celebration of the Bank’s 100th anniversary.

Launched in the theme of “Grow Together, Trust Forever”, “Centenary Joy” comprises three rounds of interactive games spanning three consecutive weeks in August on the Bank’s official Facebook page to share the Bank’s spirit of “Belief”, “Trust” and “Confidence”, followed by a September roadshow and gift giveaway series across various districts in Hong Kong.

“Belief”: First-round “Centenary Joy” game to start from 10/8 to 16/8

From now until 16 August, the first 100 eligible game participants (the “Winners”)⁴ who watch the Bank’s centenary video on the [CNCBI official Facebook page](#), react³ to the Facebook post and leave a comment about “The belief you cling onto for your career, study or family, etc” will be awarded a CNCBI “Centenary Joy” tote bag, while the first 50 of them will also receive a CNCBI “Centenary Joy” wireless mobile charger. Winners can choose to collect the gift(s) at the Bank’s Causeway Bay, Quarry Bay, Mongkok, Tseung Kwan O or Tsuen Wan Branch during the redemption period.⁵

Details of the other two rounds of interactive games as well as the September roadshow series will be announced in due course. Or, scan the below QR code to follow [CNCBI official Facebook page](#) for the latest updates.



Remarks

1. Terms and conditions apply.
2. While stocks last.
3. Participants need to react to the game post with a “Like”, “Love”, “Haha” or “Wow” emoji.
4. First 100 eligible participants (the “Winner”) who fulfilled the requirements of the game will receive a CNCBI “Centenary Joy” tote bag (random design) with the first 50 of them also receiving a CNCBI “Centenary Joy” wireless mobile charger. Each of the winners may only participate once in each round of the game series.
5. Winners may choose to collect the gift(s) from a designated branch during the redemption period (Monday to Friday: 9am to 5:30pm; Saturday: 9am to 1pm)

Photo



China CITIC Bank International to launch a “Centenary Joy” online-offline public game series from now to 5 September giving away 1,500 CNCBI “Centenary Joy” totebags and / or wireless mobile charger in celebration of the Bank’s 100th anniversary

China CITIC Bank International Limited – “Grow Together Trust Forever”

China CITIC Bank International Limited (“CNCBI”) is 75%-owned by CITIC International Financial Holdings Limited, which in turn is a wholly-owned subsidiary of China CITIC Bank Corporation Limited.

CNCBI’s footprint in Greater China includes 24 branches and two business banking centres in Hong Kong, as well as presence in Beijing, Shanghai, Shenzhen and Macau. CNCBI also has overseas branches in New York, Los Angeles and Singapore. By providing value-creating financial solutions to define and exceed both wealth management and international business objectives of Greater China and overseas customers, CNCBI aspires to be “the best integrated financial services provider”, with the highest international standards and capabilities.

“Grow Together Trust Forever” – China CITIC Bank International Limited has grown together with its employees, customers and partners through 100 glorious years since 1922. Your trust strengthens our perpetual belief, gives us confidence and continues to be our infinite pursuit. With that, we will walk with you and move further into the future together.

More information about CNCBI can be found on its website at www.cncbinternational.com.

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