

China CITIC Bank International to continue “Centenary Joy” with 1,500 giveaways “Centenary Gift Van” roadshow to spread joy in celebration of 100th anniversary

(Hong Kong: 1 September 2022) China CITIC Bank International Limited (the “Bank” or “CNCBI”) announces today that the Bank is to continue its online-offline public game series “Centenary Joy”¹ with more than 1,500 gifts² for the public in celebration of the Bank’s 100th anniversary. The final activity in the series – the “Centenary Gift Van” roadshow, will give members of the public the last chance to win a “Centenary Joy” wireless charger across four consecutive days from 2 September (Friday) to 5 September (Monday), during which the Bank’s “Centenary Gift Van” will spread joy and distribute gifts in various Hong Kong locations.

The first three rounds of games in the “Centenary Joy” series concluded on 30 August with enthusiastic public response. The game participants shared their inspirations in the theme of “Belief”, “Trust” and “Confidence” according to the Facebook post instructions. A total of about 1,000 gifts have already been given away.

“Centenary Joy” roadshow from 2/9 to 5/9

From 2 to 5 September, CNCBI’s “Centenary Gift Van” will spread joy across different locations in Hong Kong bearing gifts. Game participants, when seeing the “Centenary Gift Van”, can win a CNCBI “Centenary Joy” wireless mobile charger by giving a “like” to the [CNCBI official Facebook page](#) and specific game post, taking a photo with the specific props and uploading the photo onto their personal Facebook accounts with the CNCBI centenary related hashtags. CNCBI’s 100th anniversary video will also be shown on the van to allow members of the public a better understanding of the Bank’s “Grow together, Trust forever” spirit.

“Centenary Gift Van” tour locations⁴:

	From 12pm to 3pm	From 5pm to 8pm
2 September (Fri)	Chung On Street or Market Street, Tsuen Wan	Tai Wai Road, Tai Wai
3 September (Sat)	Central Ferry Pier	Lockhart Road, Causeway Bay
4 September (Sun)	Haiphong Road, Tsim Sha Tsui	Portland Street, Mongkok
5 September (Mon)	King’s Road, Quarry Bay	Tong Chun Street, Tseung Kwan O

Launched in the theme of “Grow Together, Trust Forever”, “Centenary Joy” comprises three rounds of interactive games spanning three consecutive weeks in August on the Bank’s official Facebook page to share the Bank’s spirit of “Belief”, “Trust” and “Confidence”, followed by a September roadshow and gift giveaway series across various districts in Hong Kong.

Please scan the below QR code to follow [CNCBI official Facebook page](#) for the latest updates.



Remarks

1. Terms and conditions apply.
2. While stocks last in every location.
3. Participants need to react to the game post with a “Like”, “Love”, “Haha” or “Wow” emoji.
4. Roadshow locations, dates and time may be changed without prior notice.

Photo



China CITIC Bank International's "Centenary Joy" 3-week online game concluded with enthusiastic responses from the public, and is followed by a "Centenary Joy" offline roadshow series with a "Centenary Gift Van" stopping at different locations in Hong Kong bearing gifts for members of the public

China CITIC Bank International Limited – “Grow Together Trust Forever”

China CITIC Bank International Limited (“CNCBI”) is 75%-owned by CITIC International Financial Holdings Limited, which in turn is a wholly-owned subsidiary of China CITIC Bank Corporation Limited.

CNCBI’s footprint in Greater China includes 24 branches and two business banking centres in Hong Kong, as well as presence in Beijing, Shanghai, Shenzhen and Macau. CNCBI also has overseas branches in New York, Los Angeles and Singapore. By providing value-creating financial solutions to define and exceed both wealth management and international business objectives of Greater China and overseas customers, CNCBI aspires to be “the best integrated financial services provider”, with the highest international standards and capabilities.

“Grow Together Trust Forever” – China CITIC Bank International Limited has grown together with its employees, customers and partners through 100 glorious years since 1922. Your trust strengthens our perpetual belief, gives us confidence and continues to be our infinite pursuit. With that, we will walk with you and move further into the future together.

More information about CNCBI can be found on its website at www.cncbinternational.com.

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