



China CITIC Bank International to launch HK\$288,888 inMotion eLaisee Lucky Draw

Send eLaisees for instant chances to grab cash rewards of up to HK\$8,888

(Hong Kong: 20 January 2023) China CITIC Bank International Limited ("CNCBI") today announces the launch of inMotion Rewards Go! Rabbit's Year Rewards Lucky Draw ("Grab Laisee Lucky Draw"), giving away in total HK\$288,888 of cash rewards in celebration of the Chinese New Year with members of the public.

<u>Limited-time "Grab Laisee Lucky Draw" – Up to HK\$8,888 up for grabs</u>

From now until 18 February 2023, customers who successfully sent e-Laisees with CNCBI's flagship mobile platform inMotion's "Send Lai See" function (minimum HK\$10 each) may join the "Grab Laisee Lucky Draw". Customers are entitled to one chance in the lucky draw to win a cash reward of at least HK\$20 or up to HK\$8,888 after sending a first eLaisee successfully, and another chance after sending a total of 10 eLaisees. The lucky draw is giving away a tally of HK\$288,888.

Additional deposit interest rates - Adding value to customers' wealth

New customers who deposit eligible new funds and register for MONOPOLY Deposits on or before 30 January 2023 may enjoy an additional interest rate of a maximum of 7.28%p.a. and greater financial flexibility from unrestricted withdrawal time.

CNCBI is committed to creating value for customers, with inMotion offering innovative banking services guided by ground-breaking technologies. Through the "Send Lai See" function and "Grab Laisee Lucky Draw", CNCBI not only provides customers greater convenience bought by FinTech but also promotes green finance by encouraging customers to use e-Laisee.

Aside from the above promotions and wealth management products, CNCBI has also created a series of Chinese New Year eStickers for customers to download by scanning the below QR codes.

WhatsApp

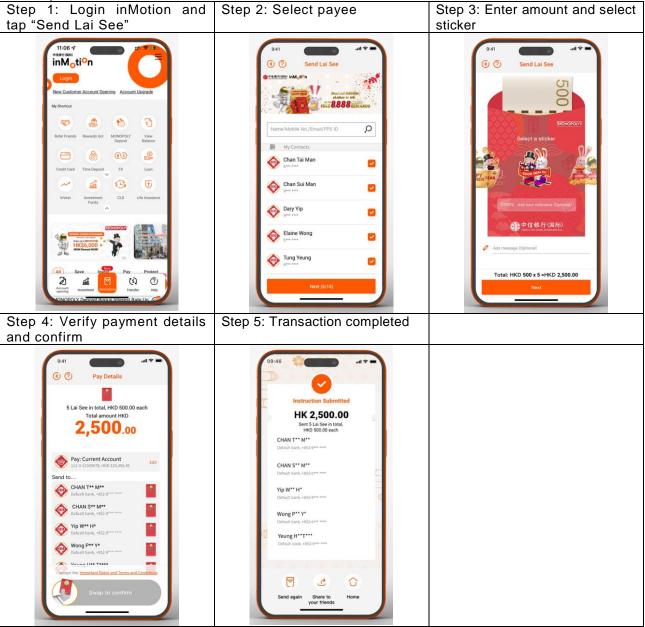


<u>WeChat</u>



Remarks

1. Steps to "Send Lai See" on inMotion



2. Steps for inMotion Rewards Go! Rabbit's Year Rewards Lucky Draw

Step 1: Tap "Grab Lai See" on this page after successfully sending an eLaisee Step 2: Enter into "Rewards Go!" to Grab Lai See

Step 3: Tap "Collect" and go to the mission list to collect rewards







- 3. First chance of "Grab Laisee Lucky Draw" will give away cash rewards of HK\$20 / 88 / 888 / 8,888 randomly to a maximum number of 10,065 winners. The second chance of "Grab Laisee Lucky Draw" will give away cash rewards of HK\$2 / 8 / 88 / 888 / 8,888 randomly to a maximum number of 4,636 winners.
- Terms and conditions apply. Offer valid while stock lasts. Please visit <u>https://www.cncbinternational.com/personal/e-banking/inmotion/elaisee_2023/e-laisee_en.html</u> for details.
- 5. Maximum amount of new funds eligible to enjoy additional interest rate is HK\$10,000,000. For details, please visit https://www.cncbinternational.com/personal/e-banking/inmotion/en/offers/monopoly-202109/index.html.

Photos



CNCBI launches inMotion Rewards Go! Limited Offer of Rabbit Year Rewards Lucky Draw, giving away a total of HK\$288,888 cash rewards. Customers may enter into the lucky draw and stand a chance to win a maximum of HK\$8,888 cash reward respectively for the first and the 10th eLaisee sent successfully via the Bank's flagship mobile platform inMotion.

China CITIC Bank International Limited

China CITIC Bank International Limited ("CNCBI"), a major offshore platform of commercial banking business of the CITIC Group, is 75%-owned by CITIC International Financial Holdings Limited ("CIFH"), which in turn is a wholly-owned subsidiary of China CITIC Bank Corporation Limited ("CNCB").

China CITIC Bank International's footprint in Greater China includes 24 branches and two business banking centres in Hong Kong, as well as presence in Beijing, Shanghai, Shenzhen and Macau, and overseas branches in New York, Los Angeles and Singapore.

Across a century, China CITIC Bank International has grown together with its employees, customers and partners since 1922 and will continue to move towards its vision of "Agile. Professional. Simple." in adherence to the 4C (Culture, Customer, Collaboration, Cyberspace) core values while driving actively its missions to "create value for customers, seek happiness for employees, make profit for shareholders, perform responsibility for society".

More information about China CITIC Bank International can be found on its website at www.cncbinternational.com.