

China CITIC Bank International launches ESG flagship branch in Tsim Sha Tsui

All-round approach to promoting green finance

(Hong Kong: 18 April 2024) China CITIC Bank International Limited (“CNCBI”) held an opening ceremony for its first ESG (Environmental, Social and Governance) themed flagship branch in Tsim Sha Tsui.

Officiating guests of the ceremony included Mr Lv Tiangui, Vice President, China CITIC Bank Corporation Limited (“CNCB”), Ms Zhu Liquan, Vice General Manager, Wealth Management Department, CITIC Financial Holdings Company Limited, Ms Zhao Tongwei, General Manager, Retail Finance, CNCB, alongside Mr Bi Mingqiang, the Bank’s Executive Director, President & Chief Executive Officer, Mrs Helen Kan, Executive Director & Deputy Chief Executive Officer, Head of Personal & Business Banking Group, and Ms Wendy Yuen, Deputy Head of Personal & Business Banking Group and Head of Distribution.

Located at 82-84 Canton Road Tsim Sha Tsui, the ESG flagship branch signifies a pivotal step in the CNCBI retail development strategy and an important milestone for the Bank’s development towards sustainable finance and cross-border business drive.

Mrs Helen Kan, CNCBI, said, “CNCBI integrates ESG concepts into its operations management and business development, advancing sustainable development and transformation while helping investors to seize the opportunities brought forth by the development of sustainable finance. The prominent location of the ESG flagship branch not only helps serve local customers with greater efficiency will also provide integrated wealth management convenience to customers of our parent bank as well as those from across the border. It will in turn gives the Bank an advantage in cross-border business for pursuing development opportunities within the Guangdong-Hong Kong-Macao Greater Bay Area.”

In addition to providing local and cross-border customers with more professional and convenient banking services, the new ESG flagship branch demonstrates our commitment to implementing ESG concepts, from its landmark appearance to the human-centric interior design and materials, as well as paperless services.”

New operating model with ESG concepts in mind

CNCBI's new ESG flagship branch prides itself as the first bank branch in Hong Kong to harness the power of a solar glass panel system which serves as an example of pioneering uses of renewable energy in retail operations.

ESG concepts are integrated into the interior design of the ESG flagship branch. This includes natural lighting with energy-saving LED sensors and an intelligent constant temperature central air-conditioning system for cutting daily electricity consumption. Extensive use of renewable, non-toxic and low-emission eco-friendly materials for furniture, interior walls and carpets also help reduce carbon and dust, control temperature, purify air and improve indoor air quality. Paperless and streamlined middle- and back-end operations as well as optimised electronic processes shorten service time and enhance customer experience.

For more information about the Bank's ESG flagship branch in Tsim Sha Tsui, please visit: www.cncbinternational.com/ebook/en/CNCBI_ESGbooklet_en.pdf.

Photos:



Mr Lv Tiangui (centre), Vice President, China CITIC Bank Corporation Limited ("CNCB"), Ms Zhu Liqun (3rd from right), Vice General Manager, Wealth Management Department, CITIC Financial Holdings Company Limited, Ms Zhao Tongwei (2nd from right), General Manager, Retail Finance, CNCB, with Mr Bi Mingqiang (3rd from left), Executive Director, President & Chief Executive Officer, China CITIC Bank International Limited ("CNCBI"), Mrs Helen Kan (2nd from left), Executive Director & Deputy Chief Executive Officer, Head of Personal & Business Banking Group, CNCBI, Ms Wendy Yuen (right), Deputy Head of Personal & Business Banking Group and Head of Distribution, CNCBI, and Mr Alvin Mak, Branch Manager, Tsim Sha Tsui Branch, Personal & Business Banking Group, CNCBI, officiate the opening ceremony of the CNCBI ESG flagship branch in Tsim Sha Tsui

China CITIC Bank International Limited

China CITIC Bank International Limited (“CNCBI”), a major offshore platform of commercial banking business of the CITIC Group, is 75%-owned by CITIC International Financial Holdings Limited (“CIFH”), which in turn is a wholly-owned subsidiary of China CITIC Bank Corporation Limited (“CNCB”).

China CITIC Bank International’s footprint in Greater China includes 24 branches and two business banking centres in Hong Kong, as well as presence in Beijing, Shanghai, Shenzhen and Macau, and overseas branches in New York, Los Angeles and Singapore.

Across a century, China CITIC Bank International has grown together with its employees, customers and partners since 1922 and will continue to move towards its vision of “Agile. Professional. Simple.” in adherence to the 4C (Culture, Customer, Collaboration, Cyberspace) core values while driving actively its missions to “create value for customers, seek happiness for employees, make profit for shareholders, perform responsibility for society”.

More information about China CITIC Bank International can be found on its website at www.cncbinternational.com.