

Press release

Community arts programme Draw HK comes to a fruitful end

Experiences with arts and technology help children raise self-confidence through exercising creativity

(Hong Kong: 31 May 2024) Organised by Hong Kong Youth Arts Foundation (“YAF”) and sponsored by China CITIC Bank International Limited (“CNCBI”), community arts programme Draw HK concluded earlier with flying colours. In excess of 300 young participants and more than 50 CNCBI volunteers stepped outside the box and produced unconventional works of art by exercising their creativity and use of technology.

Incepted in 2019, Draw HK aims at inspiring young minds to expand beyond their personal confines through arts and explore the joy and possibility of arts by unleashing their inquisitiveness, helping to tap their potential and raise their innovative capability and self-confidence.

The programme made a comeback in 2024 over the period from 16 March to 25 May with four weekend workshops and two “intensive” workshops supported by a number of Hong Kong artists who shared their creative experiences and provided artistic advice to the participants.

Turning offices into spaces for creative interactions

The first four Draw HK weekend workshops this year took place in CNCBI’s office premises in Two Taikoo Place in Quarry Bay, opening up an interactive experiential space of arts and technology for about 300 participants aged 8 to 12 as well as about 50 CNCBI volunteers.

The Hong Kong-themed workshop series saw the participating Hong Kong artists lead the participants to become better acquainted with arts by trying their hands on new art mediums in various immersive creative experiences with the aid of technology. The participants created such works as special “3D-pen animal drawings”, “digital portraits” of Hong Kong, as well as “graphite circuit postcards” with a touch of the local culture. They also turned a CNCBI office into a “luminous world of glowing insects” in exploration of the dynamics of light and darkness.

“Intensive” workshops boost creativity

To put more children in touch with new mediums for arts creation and the joy of drawing so as to help ignite their creativity and imagination, two “intensive” workshops were held at a primary

school and a community centre. Led by a team of Hong Kong artists, eight CNCBI volunteers took part and provided guidance to about 30 primary school students for building Hong Kong-themed 3D artworks and unique digital arts with use of technology and new creative mediums.

Ms Wendy Tsang, Director, YAF, said, “It was a pleasure working with China CITIC Bank International again. This year’s programme involved new creative models and mediums. This gave the children an invaluable experience for exercising their creativity, raising self-confidence and exploring the possibility of art.”

Ms Li Haixia, Deputy Chief Executive Officer and Chief Human Resources Officer, CNCBI, said, “CNCBI is committed to supporting meaningful causes so as to fulfil our responsibility for society. The collaboration with Hong Kong Youth Arts Foundation this year for Draw HK helped Hong Kong’s children to raise their creativity and ability of expression.”

Photos:



Organised by Hong Kong Youth Arts Foundation and sponsored by China CITIC Bank International Limited (“CNCBI”), community arts programme Draw HK engages the participation of about 300 children and about 50 CNCBI volunteers who create unconventional works of art with use of different new art mediums at four Hong Kong-themed weekend workshops held at CNCBI’s office premises in Two Taikoo Place in Quarry Bay



China CITIC Bank International's office premises in Two Taikoo Place in Quarry Bay turned "luminous world of glowing insects" offer young participants of the Draw HK weekend workshops an avenue to explore the dynamics of light and darkness



China CITIC Bank International volunteers and children experience the texture of art by working on "3D-pen animal drawings" together



Children create “digital portraits” of Hong Kong on tablet computers



Production of “graphite circuit postcards” helps boost children’s ability of expression

Hong Kong Youth Arts Foundation

Hong Kong Youth Arts Foundation (HKYAF) is a charity that provides access to high quality, noncompetitive free-of-charge arts experiences for young people aged 5 to 25. Established in 1993 by Lindsey McAlister OBE, JP, HKYAF organises inclusive and inspirational projects that reach out to youngsters of all cultures, backgrounds, languages and abilities, and actively creates opportunities for those who are disadvantaged and underprivileged. Each year, HKYAF reaches over 800,000 people through its projects, exhibitions and performances.

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