

## **China CITIC Bank International Parent-Child Dragon Boat Workshop comes to a fruitful end**

Gearing up for China CITIC Bank International The 15th Asian Dragon Boat Championships from 11 to 13 October

(Hong Kong: 3 October 2024) China CITIC Bank International Limited ("CNCBI") announces that the Bank in association with the Hong Kong China Dragon Boat Association (the "HKCDBA") and Sham Shui Po Nam Cheong East Care Team has successfully held a China CITIC Bank International Parent-Child Dragon Boat Workshop on 29 September 2024. The workshop allowed 16 school children and their parents from Sham Shui Po first-hand experience of the dragon boat culture and the fun of team collaboration and dragon boat racing.

The CNCBI Dragon Boat Workshop, which took place at the HKCDBA Shek Mun Training Centre, witnessed the participants' foray into dragon boating with activities including not only a tutorial about dragon boat types and race history but also dragon boating basics. Under the watchful eye of instructors, the participants had their first taste of dragon boating on board a "standard dragon" along Shing Mun River Channel.

The CNCBI Dragon Boat Workshop was one of the warm-up activities ahead of China CITIC Bank International The 15th Asian Dragon Boat Championships (the "Championship"). Sponsored by CNCBI and organised by Asian Dragon Boat Federation and Hong Kong China Dragon Boat Association, the Championships will be held at Kwun Tong Waterfront from 11 to 13 October 2024. Elite dragon boat teams from 13 Asian countries and regions will be joining the race for the highest honour in Asia's dragon boat racing scene. In celebration of the 75th anniversary of the founding of the People's Republic of China, CNCBI will also organise a China CITIC Bank International National Day Cup – a friendly match among dragon boat teams from Hong Kong corporations and other institutions for the enjoyment of citizens and visitors alike.

A stage and an auditorium will be set at the Kwon Tong waterfront over the course of the Championships for citizens to feel the dragon boating vibes. A total of 14 traditional Chinese game stalls and souvenir kiosks as well as an exhibition of dragon boat equipment will provide visitors first-hand experiences of dragon boating.

Details of China CITIC Bank International The 15th Asian Dragon Boat Championships can be found at <https://www.cncbinternational.com/document/about-us/media-center/2024-09-25/en/p240925.pdf>.

**Photos:**



China CITIC Bank International Dragon Boat Workshop allows 16 school children and their parents from Sham Shui Po first-hand experience of the dragon boat culture



China CITIC Bank International Dragon Boat Workshop participants enjoy their foray into dragon boating

### **China CITIC Bank International Limited**

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China CITIC Bank International’s footprint in Greater China includes 24 branches and two business banking centres in Hong Kong, as well as presence in Beijing, Shanghai, Shenzhen and Macau, and overseas branches in New York, Los Angeles and Singapore.

Across a century, China CITIC Bank International has grown together with its employees, customers and partners since 1922 and will continue to move towards its vision of “Agile. Professional. Simple.” in adherence to the 4C (Culture, Customer, Collaboration, Cyberspace) core values while driving actively its missions to “create value for customers, seek happiness for employees, make profit for shareholders, perform responsibility for society”.

More information about China CITIC Bank International can be found on its website at [www.cncbinternational.com](http://www.cncbinternational.com).