

**China CITIC Bank International inMotion to launch “triple treat”**  
Fabulous savings, FX and credit card offers await new and loyal customers  
Music marketing to continue with new brand face Gin Lee

(Hong Kong: 1 April 2025) China CITIC Bank International Limited (“CNCBI”) announces that the Bank’s flagship mobile banking platform inMotion is rolling out a “triple treat” alongside a large-scale above-the-line and below-the-line promotion campaign featuring celebrated singer Gin Lee with an aim of immersing customers in the inMotion brand spirit of “Set your life in motion”.

**“Triple treat” covering savings, FX and credit card offers**

Ms Wendy Yuen, Head of Personal & Business Banking Group, said, “Number of monthly active inMotion users rose more than 30% year-on-year in the first quarter of 2025. On the other hand, we also saw a 50% year-on-year growth in transaction volume of products sold in digital channels. Such figures demonstrate that the Bank’s retail strategy, which includes continuous expansion of mobile banking service, customer experience enhancement, increasing customer stickiness through our Reward Go! platform, as well as music marketing, has been highly effective. As one of the Bank’s major service and sales platforms, inMotion will roll out another large-scale promotion aiming to provide customers with more fabulous perks while driving retail business growth for CNCBI.”

**inMotion customer offers include:**

- **Up to 5.08% bonus interest rates for MONOPOLY Deposit<sup>1</sup>**  
More currency options are available for the popular MONOPOLY Deposit. From now until 30 April, customers who take out a savings deposit with eligible HKD, USD or CNY and register for MONOPOLY Deposit can earn a bonus interest rate of up to 5.08% for designated deposit, enjoying high savings deposit interest rates with flexibility and ease.
- **Cash rewards for designated FX transactions<sup>2</sup>**  
From now until 30 April, customers may reap cash rewards by completing designated FX transactions:

Designated FX transaction	Cash reward entitlement	Maximum cash reward entitlement
For every JYP250,000	JYP5,000	JYP40,000
For every USD1,500	USD30	USD240

- **Up to 10% extra cash rewards for credit card foreign-currency spending<sup>3</sup>**

From now until 30 June, customers who register for “Credit Card FX Spending Extra Cash Rebate” can enjoy up to 10% extra cash rewards (capped at HK\$900 over the whole promotion period) with eligible foreign currency spending with designated CNCBI credit cards.

- **inMotion Thankful Draw with round-trip business class air tickets to Sydney<sup>4</sup>**

From now until 30 June, customers who complete designated daily banking activities on inMotion may receive one lucky draw chance to win a randomised guaranteed prize including 176,000 FWC points (equivalent to a pair of round-trip business class air tickets to Sydney or other destinations), a CNY10,000 cash reward and e-coupon. An extra lucky draw chance will be given to customers who upgrade to CITICfirst or CITICdiamond. Customers may receive as many as 30 prizes within the promotion period.

### **Gin Lee x Daze in White = Wonderful Life in Motion**

In the new inMotion advertisement launched today, Gin Lee collaborated with Daze in White for the first time. Gin Lee said, “I am thrilled to partner with inMotion and these brilliant musicians. Wealth management and music are important parts of my life. The new brand tune *Wonderful Life in Motion* is set to inspire people to explore the world and pursue their dreams. Akin to inMotion’s brand spirit “Set your life in motion”, I am looking to smart wealth management for more time to broaden my horizons and in turn help drive my life and music career forward.”

Click the below images to watch the videos. (Chinese only)



**MONOPOLY Deposit bonus interest rates**



**Foreign exchange cash rewards**



**Credit card FX spending extra cash rewards**

Terms and conditions apply.

Foreign exchange involves risks.

Borrow or not borrow? Borrow only if you can repay!

For promotion details, please visit:

[https://www.cncbinternational.com/personal/e-banking/inmotion/en/offers/welcome\\_offer/index.html](https://www.cncbinternational.com/personal/e-banking/inmotion/en/offers/welcome_offer/index.html)

**Remarks:**

1. For details of MONOPOLY Deposit, please visit:  
<https://www.cncbinternational.com/personal/e-banking/inmotion/en/offers/monopoly-202109/index.html>
2. Customers who complete instant or limit-order foreign exchange transactions of a designated accumulated amount with designated currencies from any other currencies on inMotion can enjoy a cash reward. For details, please visit:  
<https://www.cncbinternational.com/personal/promotions/integrated-investment/fx/en/index.html>
3. For details of the extra 10% cash reward for credit card foreign currency spending, please visit:  
[https://www.cncbinternational.com/personal/credit-cards/inmotion\\_atl\\_202504\\_tnc\\_en.pdf](https://www.cncbinternational.com/personal/credit-cards/inmotion_atl_202504_tnc_en.pdf)
4. For details of inMotion Thankful Draw, please visit:  
<https://www.cncbinternational.com/personal/e-banking/inmotion/en/offers/thankful/index.html>

## **China CITIC Bank International Limited**

China CITIC Bank International Limited (“CNCBI”), a major offshore platform of commercial banking business of the CITIC Group, is 75%-owned by CITIC International Financial Holdings Limited (“CIFH”), which in turn is a wholly-owned subsidiary of China CITIC Bank Corporation Limited (“CNCB”).

China CITIC Bank International’s footprint in Greater China includes 24 branches and two business banking centres in Hong Kong, as well as presence in Beijing, Shanghai, Shenzhen and Macau, and overseas branches in New York, Los Angeles and Singapore.

Across a century, China CITIC Bank International has grown together with its employees, customers and partners since 1922 and will continue to move towards its vision of “Agile. Professional. Simple.” in adherence to the 4C (Culture, Customer, Collaboration, Cyberspace) core values while driving actively its missions to “create value for customers, seek happiness for employees, make profit for shareholders, perform responsibility for society”.

More information about China CITIC Bank International can be found on its website at [www.cncbinternational.com](http://www.cncbinternational.com).