

China CITIC Bank International's Hong Kong Private Banking Centre to relocate to CITIC Tower

“Asia Pacific Private Banking Centre” strategy in full swing to provide High-net-worth customers seamless wealth management service experience

(Hong Kong: 30 September 2025) China CITIC Bank International Limited (“CNCBI”) today announces that its Private Banking Centre in Hong Kong (“Private Banking Centre”) has been relocated to 27th floor of CITIC Tower in Central. The newly relocated Private Banking Centre will continue to drive the Bank’s “Asia Pacific Private Banking Centre” strategy, while providing seamless wealth management solutions and services to high-net-worth customers.

“Asia Pacific Private Banking Centre” strategy on the back of successful “Hong Kong + Singapore” dual-centre setting

China CITIC Bank International set in motion its forward-looking “Asia Pacific Private Banking Centre” strategy in 2023, with the establishment of its Private Banking Centre in Singapore which laid the foundation for “dual-centre” collaboration in a move to providing customers seamless wealth management services from both regions and beyond. This strategic setting reaps outstanding rewards. As at August 2025, the Bank’s Private Banking revenue has risen more than 60% year-on-yearly.

- **“Dual-Centre” unified management** – Under the centralized management by Private Banking in Hong Kong, customers may enjoy the convenience of holistic account management spanning both Hong Kong and Singapore, a rich pickings of investment and financing products, as well as bespoke global asset allocation strategy and financial solutions.
- **“1+N” service approach** – Led by a seasoned private banking relationship manager, customers enjoy all-round advice and solutions from a team of top-notch consultants who have expertise in such areas as investment, insurance, family trust, corporate investment and financing.
- **“Finance + Non-finance” services** – Riding on the collaborative strength within the CITIC Group to provide high-net-worth customers with all-around service encompassing personal investment and financing and wealth succession, as well as third party consultation referral covering immigration and children education planning, personal and corporate tax planning and family well-being. By collaborating with different partners, services also extend to cover children education, property investing, business and leisure travels, healthcare, personal wellness, art and collectible appreciation, adding value to

customers' asset as well as their lifestyle pursuits.

New Private Banking Centre showcases Hong Kong's splendor

With the aim to emphasize Hong Kong's strategic position as an international financial centre with global influence, the Private Banking Centre pays efforts to "Tell Good Stories of Hong Kong". Using "Hong Kong's Glories" as the central idea of interior design, the Private Banking Centre brings to high-net-worth customers an unique, superior and caring experience.

- **Meeting spaces showcasing Hong Kong's prides and cultures** – The new centre provides 17 meeting rooms, representing more than 50% increase in meeting spaces. Each room features a unique Hong Kong culture or characteristics that includes a number of Hong Kong Intangible Cultural Heritage such as Cantonese Opera, Tai Hang Fire Dragon Dance, Cheung Chau Jiao Festival's statues parade, lion dance, hand-made birdcage, herbal tea, etc. It also features important elements setting the foundation of Hong Kong's economic development such as gold trading and the Hong Kong industries that made Hong Kong one of the Four Asian Tigers in history; as well as cultures deeply rooted in the life of Hong Kong such as the Lion Rock, tram and the golden era of Cantopop and Hong Kong movies.
- **Multifunction concierge area with Victoria Harbour's vistas** – Embedded design element of waves, the elegant and comfortable concierge let customers enjoy their leisure with the breath-taking scenery of over 180-degree view of the Victoria Harbour. Customers may also enjoy the pleasure of afternoon tea at the "Old Money Style" open bar at the side of the concierge.
- **Art in CNCBI showcases Hong Kong's arts culture** - Three sets of contemporary ink and oil paintings created by Hong Kong's local artists were selected to showcase Hong Kong's sprawling mountains, inspiring landscapes, and vibrant lifestyle, underscoring Hong Kong's advantageous position as a global hub where East meets West.

More about China CITIC Bank International's Hong Kong Private Banking Centre and service can be found at <https://www.cncbinternational.com/private-banking/tc/index.jsp>.

Photos:



China CITIC Bank International's new Private Banking Centre is designed with "Hong Kong's Glories" in mind against the backdrop of the Bank's century-old heritage in the city



Multifunction concierge enjoys an over 180-degree view of the Victoria Harbour



Meeting room “LiYuan” exhibits original Cantonese Opera costume, showcasing the characteristics of the Intangible Cultural Heritage of Humanity



Meeting room “HuoLong” features Tai Hang Fire Dragon Dance, an unique local traditional culture that has been included in the National List of Intangible Cultural Heritage



Apart from featuring the unique Hong Kong tram, meeting room “DingDing” is also a fully-equipped tea room aiming to promote Chinese tea culture

China CITIC Bank International Limited

China CITIC Bank International Limited (“CNCBI”), a major offshore platform of commercial banking business of the CITIC Group, is 75%-owned by CITIC International Financial Holdings Limited (“CIFH”), which in turn is a wholly-owned subsidiary of China CITIC Bank Corporation Limited (“CNCB”).

China CITIC Bank International’s footprint in Greater China includes 22 branches and two business banking centres in Hong Kong, as well as presence in Beijing, Shanghai, Shenzhen and Macau, and overseas branches in New York, Los Angeles and Singapore.

Across a century, China CITIC Bank International has grown together with its employees, customers and partners since 1922 and will continue to move towards its vision of “Agile. Professional. Simple.” in adherence to the 4C (Culture, Customer, Collaboration, Cyberspace) core values while driving actively its missions to “create value for customers, seek happiness for employees, make profit for shareholders, perform responsibility for society”.

More information about China CITIC Bank International can be found on its website at www.cncbinternational.com.